



Town of Edson
P.O. Box 6300
605 - 50 Street
EDSON, Alberta Canada
T7E 1T7



For Immediate Release

News Release

Let the Celebrations Begin!

Edson, Alberta, December 3rd, 2010 – Edson's Centennial celebrations kicked off last night with the Santa Claus Parade and the official opening of the celebrations by Mayor Greg Pasychny, members of Council, and some very excited Centennial Committee members.

Residents lined the streets of Edson to experience a magical parade filled with colorful lights, a bit of history, and of course Santa Claus himself.

Following the parade there was a bonfire at the Leisure Center, a ribbon cutting to open the celebrations, and kids lined up to take a walk through the popular ice maze and participate in the ring toss.

For more information on the celebrations, and upcoming Centennial events you can visit the Town of Edson website at www.townofedson.ca or the Centennial website at www.edson100.com.



Town of Edson float in the Santa Claus Parade.

Media Contact:

Steve Bethge
Communications Coordinator
Town of Edson
780-723-4401
steveb@townofedson.ca
www.townofedson.ca